



# Security Realized

## From Data Security to Decision Leadership

Exponential data growth, intensifying risk scenarios and evolving regulations come together to present world leaders and governments with ever greater urgency and complexity. As Canada strives to take the lead in information security, now is the time to adopt fresh thinking and deeper strategy. With a proven track record securing Canada's most sensitive assets — from the Communications Security Establishment (CSE), RCMP, and OPP to the Ontario Government's 80,000+ endpoints, trusted by the NSA, to global defense agencies — we bring world-class expertise in endpoint authentication and cyber defense.

WinMagic is a data security and authentication leader with decades of experience in the Canadian and international environment. Headquartered in Toronto, Ontario, WinMagic already secures many of Canada's most sensitive information including the Communications Security Establishment (CSE), RCMP, Department of National Defence, and OPP to over 80,000 endpoints in Ontario's Government. We've invested many years in rethinking cybersecurity and reinventing the underlying paradigm of authentication. This is your invitation to engage in a deeper dialogue and transform data security into decision leadership.



What if a new way of thinking could do away with the risks of phishing, credential theft and AI-driven identity attacks? Imagine a secure data environment without the need for passwords, leveraging Zero Trust authentication and performing better than conventional solutions. What if no user action were required, eliminating this core threat vector? Canada is uniquely positioned to take the lead on the global stage and demonstrate a new standard of digital sovereignty. All it takes is a strategic rethink.

Risk is the highest denominator of value. More than cost and time, risk embraces a host of intangible assets, chief among them reputation. Data security is about far more than protecting information – it's about delivering the required environment for greater decisiveness and embodied human trust. We invite the Canadian government, its agencies and partners to not only secure the future but resolve the growing threat scenario into a new era of protected performance.

The emerging field of Artificial Intelligence famously imagines machines acting like human beings. But what if we reverse that paradigm? What if we make the human a part of the machine by making it the specific user? Make each user a part of the machine and deploy machine-to-machine communication. With no user action, every transaction and data element is permanently secured.

Questions to ask yourself right now include: What user actions currently endanger our data sovereignty by their very existence? How many endpoints are exposed across our environment? What fundamental understanding of cybersecurity informs our data strategy and culture? We'd like to start a deeper conversation with you, no matter where you operate across the Canadian system. Together, let's explore the possibilities of recent innovation and revisit the essence of security.

Over the last quarter century, WinMagic has reinvented full disk encryption, continuously securing endpoints and users from the moment of powering up. Our MagicEndpoint solution deploys uniquely verifiable identities delivering first-in-class authentication for all identities accessing online resources. Uniquely in terms of working culture, this answer removes the security burden from the user at endpoint login.

Canada finds itself at an intersection of history and geography. The country that gave the world the concept of the global village can secure that village through embracing next-generation endpoint security and seamless information safety. The world in 2025 and beyond is a volatile place, shifting rapidly as technology evolves and geopolitics disrupt inherited patterns of behavior. By rethinking endpoint security and authentication, you can get ahead of current changes, demonstrate technology leadership, protect your most valuable assets and enable a more decisive workforce.

Wherever you are on the security journey, take this moment to dive deeper into new capabilities and approach your challenge from a more strategic perspective. We invite you to rethink Canadian excellence with a trusted partner of this country's own data sovereignty.

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**Contact us today to learn more!**

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